



We appreciate your interest in the National Association of Legal Search Consultants (NALSC®). NALSC® is the only professional association for legal search consultants engaged primarily in the permanent placement of attorneys. With its high visibility in the legal and search communities, highly regarded NALSC Code of Ethics® and its national membership affiliation with over 3,000 legal professionals, NALSC® presents your company with a unique opportunity to reach a sophisticated group of entrepreneurs who will be very receptive to your product, service, and message.

Our members enjoy valuable continuing education and networking opportunities via National Seminars, Symposiums, and Annual Conferences; considerable exposure through a major national advertising campaign in American Lawyer Media (ALM) publications and in Above the Law legal news website; updated industry info and “searchability” via the NALSC Website, online directory and Newsletters; Dispute Resolution through the Ethics Committee; and the ability to share deals with other members through postings on the powerful tool ShareServ.

Similarly, sponsors have the opportunity to “partner” with NALSC® and utilize some of these resources as a vehicle to best introduce and cross-market their firm, products and services to NALSC® members. The 2020 Annual Conference will be a three-day event and will be held Thursday, March 26<sup>th</sup> to Saturday, March 28<sup>th</sup> at the luxurious Westin Nashville (right in the heart of the entertainment district). In addition, the full-day NALSC® 2020 Fall Symposium will take place in October in New York City (date and venue TBD). We are planning to have the Conference begin in the early afternoon on Thursday and end in the morning on Saturday to allow attendees plenty of time to enjoy all that this exciting destination has to offer! Both events are a unique way to interact with a large group of members and legal professionals face-to-face. In addition, the NALSC® website, online searchable Directory, Newsletter, and ShareServ postings are extremely informational and a beneficial way to promote your company targeting a captive audience. Representative sponsors (both past and present) of NALSC® include ALM; lawjobs.com; ALM Intelligence; Kelley Drye & Warren LLP; Leopard Solutions; Above The Law; Kilpatrick Townsend & Stockton LLP; The Cluen Corporation; LegallyLooking.com; Firm Prospects; Kortivity; Lexis Nexis Martindale-Hubbard; Greenberg Traurig LLP; Seyfarth Shaw LLP; Goulston & Storrs PC; Kirkland & Ellis LLP; Goodwin Procter LLP; Akerman LLP; Baker & McKenzie LLP; Bilzin Sumberg Baena Price & Axelrod LLP; Brown Rudnick LLP; Cadwalader, Wickersham & Taft LLP; Crowell & Moring LLP; Dechert LLP; Duane Morris LLP; Dykema Gossett PLLC; Gibson Dunn & Crutcher LLP; Hogan Lovells US LLP; Lowenstein Sandler LLP; Michelman & Robinson, LLP; Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.; Morrison & Foerster LLP; Nixon Peabody LLP; Orrick, Herrington & Sutcliffe LLP; Perkins Coie LLP; Pillsbury Winthrop Shaw Pittman LLP; Reed Smith LLP; Shearman & Sterling LLP; Sheppard Mullin & Hampton LLP; Snell & Wilmer L.L.P.; Stroock & Stroock & Lavan LLP; Vedder Price P.C.; White & Case LLP; and Wilson Sonsini Goodrich & Rosati; among many others.

This may be an excellent opportunity to discuss how a sponsorship relationship might assist you in reaching our national membership affiliation of over 3,000 legal professionals. For your reference, I am including a sponsorship package outlining the various opportunities for you to partner with our organization for 2019.

Kind regards,

*Stephanie H. Ankus*

Stephanie H. Ankus, NALSC Executive Director  
National Association of Legal Search Consultants (NALSC®)



## SPONSORSHIP YIELDS EXCEPTIONAL ROI!

*Entities qualifying for NALSC sponsorship are limited to (1) law firms, (2) companies who provide products and/or services that have historically been utilized by legal search firms, or (3) companies that provide new products and/or services that are targeted specifically for use by legal search firms.*

<b><u>INVESTMENT</u></b>	<b><u>YIELD</u></b>
<b>Platinum - \$10,000+</b>	<ul style="list-style-type: none"> <li>◆ Opening Cocktail Reception sponsorship for Conference &amp; Symposium</li> <li>◆ Friday Dinner sponsorship for Conference</li> <li>◆ 8 complimentary attendees at Conference+Symposium, \$13K+ value</li> <li>◆ Opportunity for representative(s) to moderate Conference &amp;/or Symposium Roundtable Discussion</li> <li>◆ Promotion in Invitations, Save the Dates, Online Sponsor Profiles, Onsite Signage, Onsite Program Listings, 2 Onsite Exhibit Tables, Onsite Totes</li> <li>◆ Year-long web sponsorship on NALSC website and online Member Searchable Directory</li> <li>◆ Promotion in Semi-annual Newsletters</li> <li>◆ Year-long hyperlink on ShareServ (listserv) postings sent to membership</li> </ul>
<b>Gold - \$7,500</b>	<ul style="list-style-type: none"> <li>◆ Keynote Session sponsorship for Conference &amp; Symposium</li> <li>◆ Friday Cocktail Reception or Friday Luncheon sponsorship for Conference</li> <li>◆ 5 complimentary attendees at both Conference+Symposium, \$8K+ value</li> <li>◆ Opportunity for representative(s) to moderate Conference &amp;/or Symposium Roundtable Discussion</li> <li>◆ Promotion in Invitations, Save the Dates, Online Sponsor Profiles, Onsite Signage, Onsite Program Listings, Onsite Exhibit Table, Onsite Totes</li> <li>◆ Year-long web sponsorship on NALSC online searchable Member Directory</li> <li>◆ Promotion in Semi-annual Newsletters</li> <li>◆ Year-long hyperlink on ShareServ (listserv) postings sent to membership</li> </ul>
<b>Silver - \$5,000</b>	<ul style="list-style-type: none"> <li>◆ Welcome Tote sponsorship or Conference Breakfast + Symposium Luncheon or Conference Hospitality Suite + Symposium Breakfast</li> <li>◆ 3 complimentary attendees at both Conference+Symposium, \$5K+ value</li> <li>◆ Opportunity for representative(s) to moderate Conference &amp;/or Symposium Roundtable Discussion</li> <li>◆ Promotion in Invitations, Save the Dates, Online Sponsor Profiles, Onsite Signage, Onsite Program Listings, Onsite Exhibit Table, Onsite Totes</li> <li>◆ Promotion in Semi-annual Newsletters</li> <li>◆ Year-long hyperlink on ShareServ (listserv) postings sent to membership</li> </ul>
<b>Bronze - \$2,500</b>	<ul style="list-style-type: none"> <li>◆ Specific Session or Badge Lanyards or Coffee/Refreshment Breaks or Door Prize Drawing sponsorship for both Conference &amp; Symposium</li> <li>◆ 2 complimentary attendees at both Conference+Symposium, \$3K+ value</li> <li>◆ Promotion in Invitations, Save the Dates, Online Sponsor Profiles, Onsite Signage, Onsite Program Listings, Onsite Exhibit Table, Onsite Totes</li> <li>◆ Year-long hyperlink on ShareServ (listserv) postings sent to membership</li> </ul>
<b>Honorary - \$1,850 (FOR LAW FIRMS)</b>	<ul style="list-style-type: none"> <li>◆ Supporting Membership for one year valued at \$500 with inclusion in national ad campaign, online searchable directory w/firm's hyperlink, and printed directory</li> <li>◆ Conference Roundtable Discussions sponsorship for Honorary Firms</li> <li>◆ One complimentary attendee at both Conference and Symposium, \$1.8K value</li> <li>◆ Promotion in Invitations, Save the Dates, Online Sponsor Profiles, Onsite Signage, Onsite Program Listings, Onsite Totes</li> </ul>

*NOTE: Hotel room, box delivery charges, & conference wifi fees incurred by sponsor*



*Please sign and return the following:*

**(COMPANY/FIRM)** agrees to the above terms and conditions:

Printed Name: \_\_\_\_\_ Company/Firm: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_ Event To Sponsor: \_\_\_\_\_ *(if applicable)*

Thank you! We greatly appreciate your support and sponsorship.