

NALSC is Making a Splash! by Scott T. Love

NALSC is upping its game when it comes to podcasts and social media, and we need your participation.

Podcasts

Be sure to listen in! Keep connected by hearing stories shared by some of our Board, members, event speakers, and industry colleagues.

The “Recruiter Stories” series is the official podcast of NALSC. Mitch Satalof, President of NALSC, hosts the series this year and interviews members. I, Scott Love, also conduct interviews as well as facilitate these exciting and informative podcasts.

Gold sponsor Chambers Associate generously hosts another series with several podcasts featuring recruiting topics for NALSC and the legal industry.

The following podcasts can be accessed via www.nalsc.org/podcasts/:

- Recruiter Stories Podcast 1: Board Member Ross Weil, member Keith Fall, and 2022 Conference Keynote Pat Gillette
- Recruiter Stories Podcast 2: “Sensitive Situations” with Board Member and Secretary Valerie Fontaine and Immediate Past President Dan Binstock
- Recruiter Stories Podcast 3: Board Member Kathy Richardson and Symposium Keynote Speaker Jason Feifer
- NEW Recruiter Stories Podcast 4: Board Member/VP of Long Range Planning Patrick Moya and Symposium speaker/long-time NALSC member Gary Miles
- Chambers Associate Podcast “How to Take Charge of Your Job Search” with President Mitch Satalof
- Chambers Associate Podcast “7 Questions Every Attorney Should Ask Their Recruiter” with Board member and Secretary Valerie Fontaine

- UPCOMING- Chambers Associate Podcast “Rainmaking” with Board Member Scott Love

We are delighted that these podcasts have already earned significant praise and recognition from the industry. Please let me know if you would like to suggest one of our members or an industry speaker for an upcoming podcast.

Social Media Initiative

NALSC currently is working with a terrific communications-based public relations consultant on increasing our organization’s brand awareness, social media presence, and visibility within the legal community. Recent metrics reflect considerable progress.

We need your help as well! Please be sure to *CONNECT* with and *FOLLOW* NALSC on LinkedIn and Twitter. Also, please *LIKE*, *COMMENT* on, and *SHARE* our frequent informative LinkedIn and Twitter posts about various industry topics. You can be a force multiplier with just a few clicks. (It increases your visibility, as well.) This is beneficial for everyone! The “NALSC Community” is growing and there is no substitute for continuing to learn from our colleagues and friends.

ABOUT THE AUTHOR: Scott T. Love is Founder of The Attorney Search Group, and also a NALSC Board Member as well as NALSC’s Chair of the Website/Social Media Committee.

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