

## NALSC is Making a Splash!

by Scott T. Love

NALSC continues to enhance its value to its members, including greater educational opportunities and increased brand awareness in the broader legal community, through two podcast series and its social media initiatives.

### Listen up!

Our podcasts include the latest information for our legal recruiting industry. There's no substitute for continuing to learn from the best—our NALSC colleagues and friends.

"Recruiter Stories" is the official podcast of NALSC. NALSC President Mitch Satalof and I conduct interviews as well as facilitate these exciting and informative podcasts. Gold sponsor Chambers Associate generously hosts another series for NALSC and our niche industry, as well. You can access the all new episodes (and previous podcasts) for both series via <https://www.nalsc.org/podcasts/>.

The newest episode of NALSC Recruiter Stories features Board Member Natalie Thorsen Harris, Esq. and 2023 Annual Conference Opening speaker Chris Graham, LL.B. on "Your Story Changes Everything: Talking about Yourself for Meaningful Professional Relationships." The next episode, featuring a couple of exciting guests, is in the works and will be released before our upcoming Annual Conference in March.

We're delighted that these podcasts are extremely well-received. Would you like to suggest one of our members or an industry speaker for an upcoming podcast?

### Please click!

NALSC's communications-based public relations consultant is working tirelessly alongside NALSC HQ to increase our organization's brand awareness, social media presence, and visibility within the broader legal community. Metrics continue to reflect considerable progress, in addition to driving record numbers of new search firm and law firm sponsoring members to our organization.

Please be sure to CONNECT with and FOLLOW NALSC on LinkedIn and Twitter. Also, please LIKE, COMMENT on, and SHARE our frequent informative LinkedIn and Twitter posts about various industry topics. You can be a force multiplier with just a few clicks. (BONUS: Those quick and easy clicks increase your own social media visibility, as well.) This is a win/win for everyone!

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